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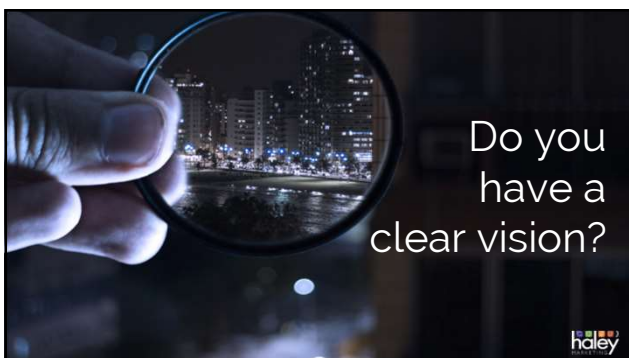
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1. Goal driven
2. More targeted
3. Strategic
4. Aligned
5. Measurable

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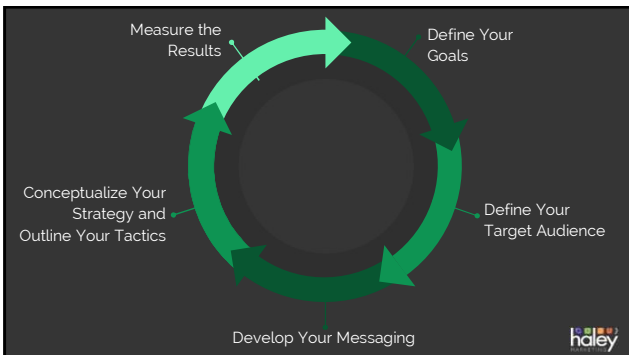
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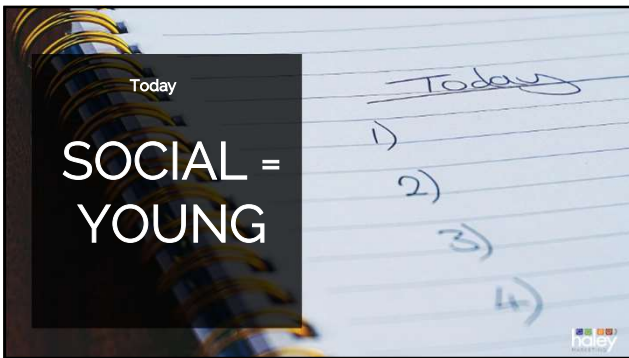
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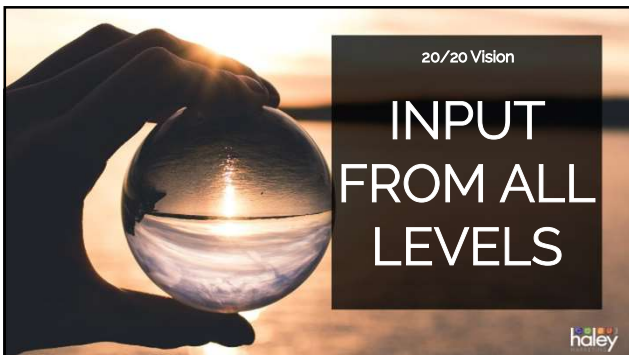
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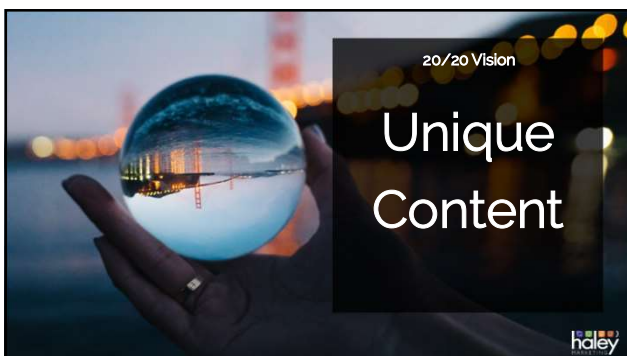
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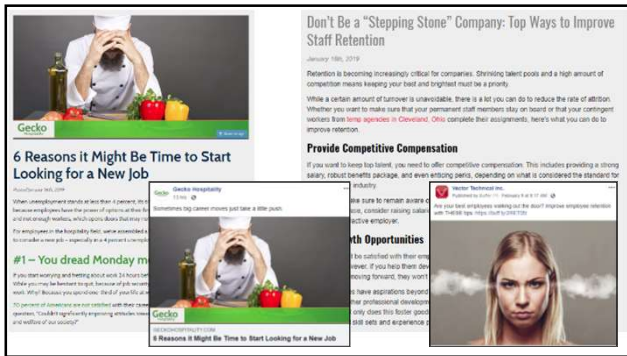
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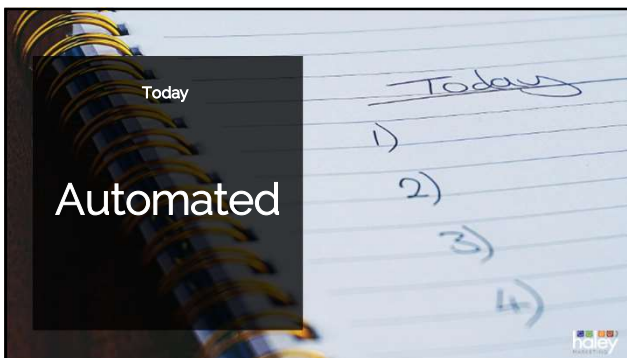
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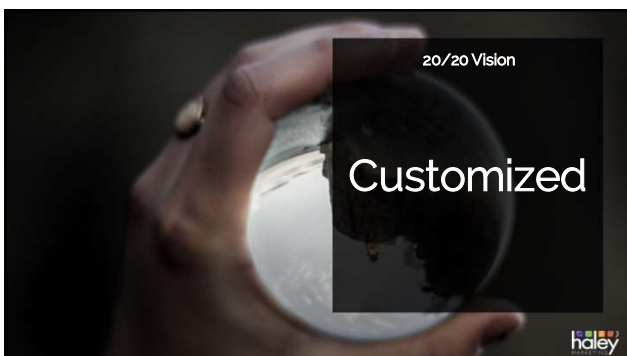
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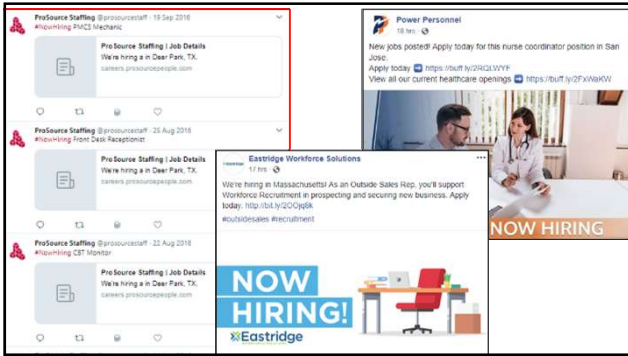
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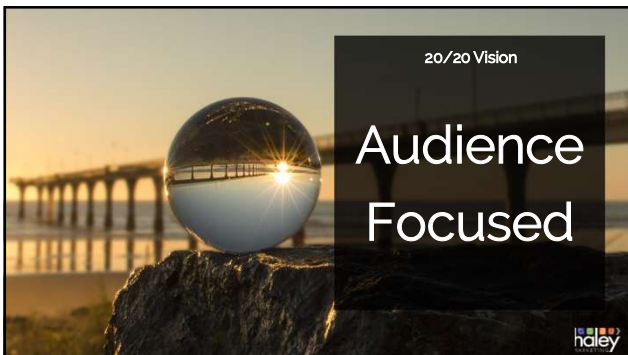
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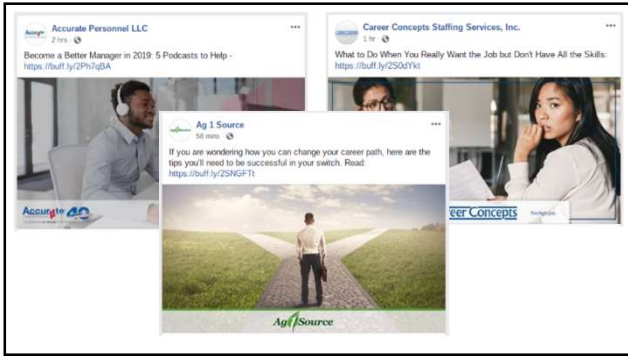
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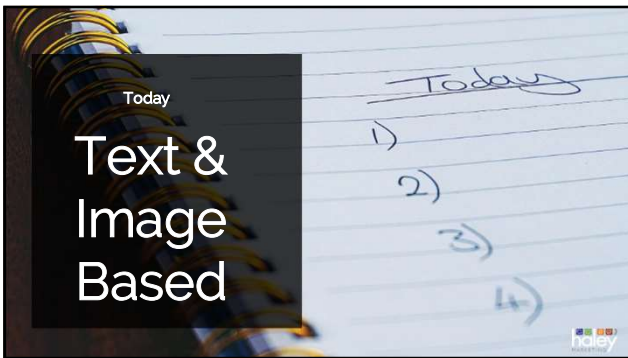
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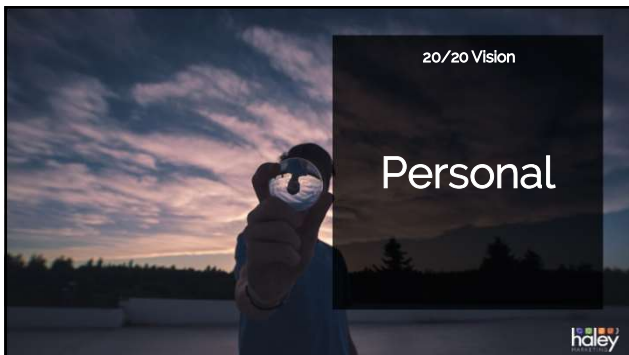
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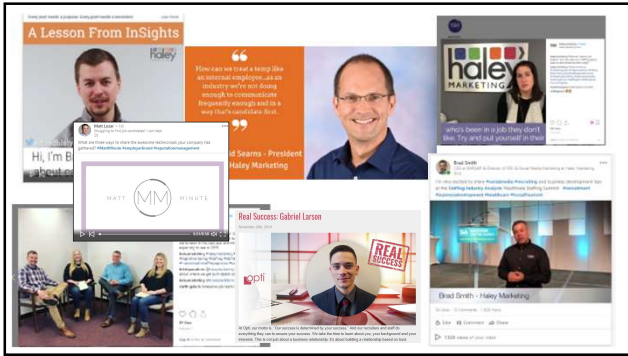
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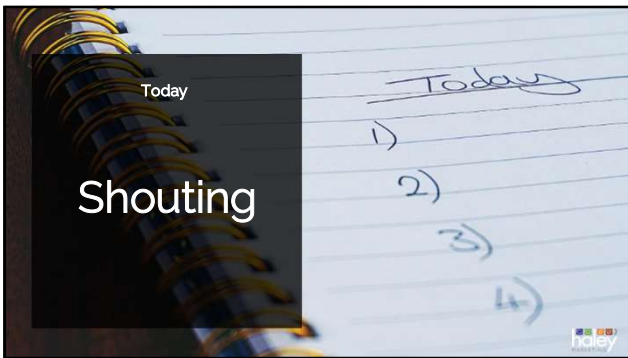
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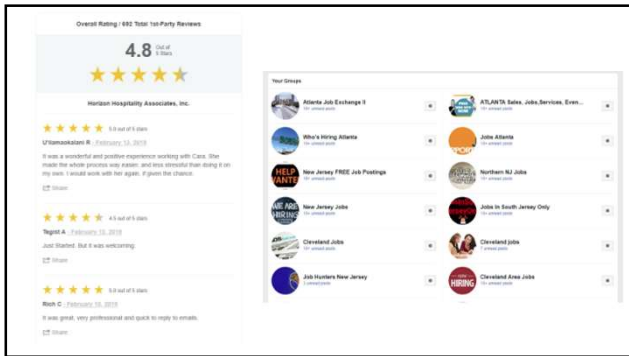
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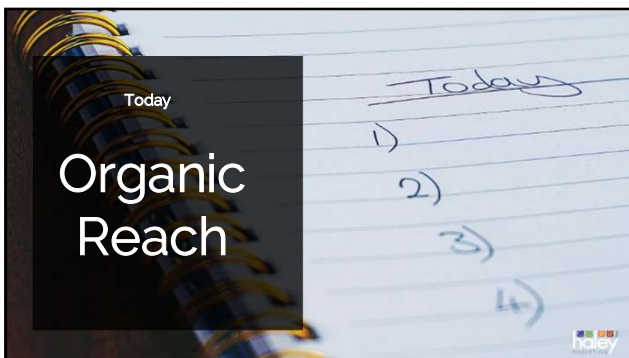
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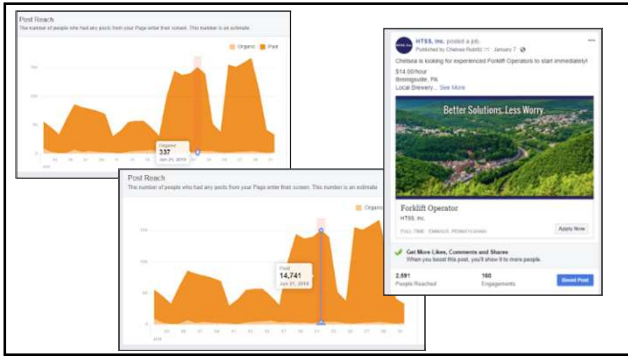
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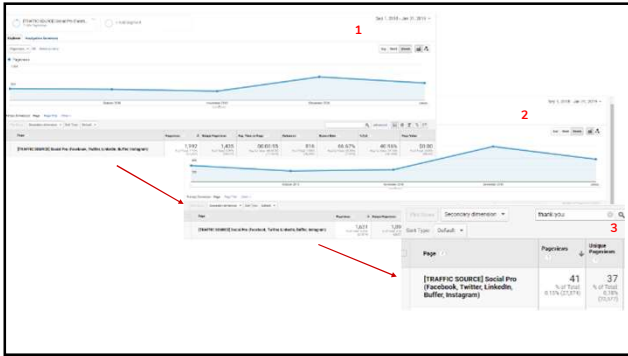
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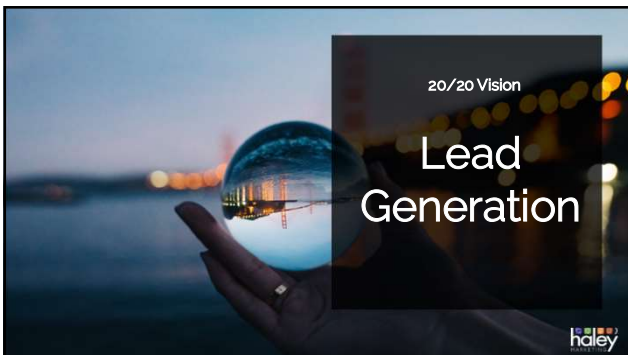
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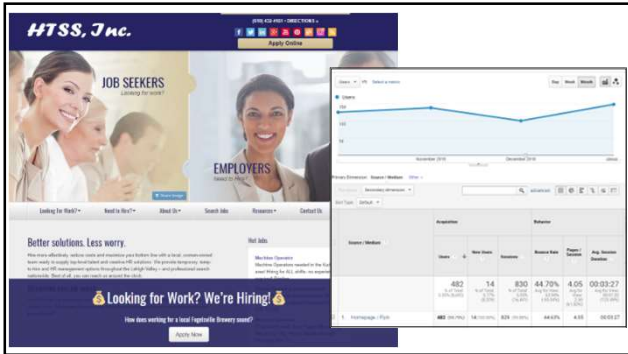
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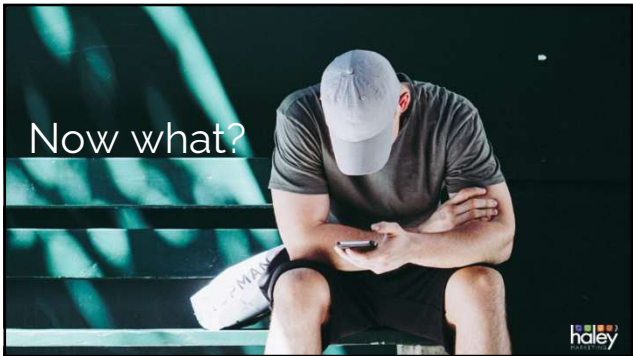
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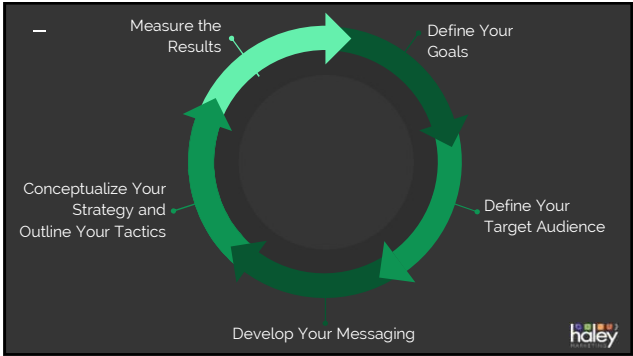
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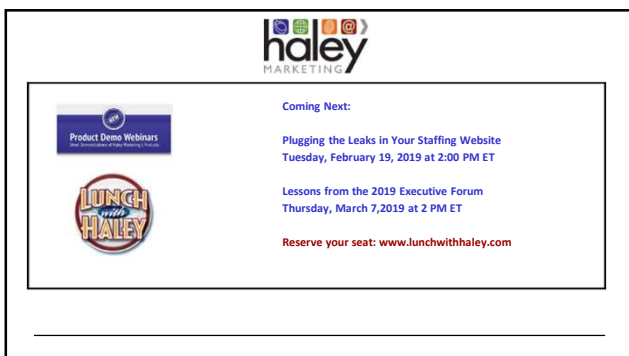
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